



**2009 Annual Conference**  
**The State of Public Health in Nevada:**  
**Taking Stock on the Eve of *Healthy People 2010***  
September 21 -22, 2009  
Joe Crowley Student Union  
Reno, Nevada

**Agenda**

**Day One - Monday, September 21, 2009**

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<b>11:00 a.m. – 12:00 p.m.</b> Ballroom Foyer & Ballroom C	<b>Registration and Exhibits</b>
<b>11:30 a.m. – 12:00 p.m.</b> Ballroom C	<b>Lunch (provided)</b>
<b>12:00 p.m. – 12:15 p.m.</b> Ballroom AB	<b>Opening Remarks</b> “This is what public health does. What are you doing?” Screening of American Public Health Association’s Viral Video Campaign <i>Nancy Menzel, PhD, RN, President, Nevada Public Health Association</i>
<b>12:15 p.m. – 1:15 p.m.</b> Ballroom AB	<b>Opening Plenary – Moderator: John Packham, PhD</b> <b>Building a Healthier Nation: A National Perspective on <i>Healthy People 2010 and 2020</i></b> <i>Carter Blakey, Senior Policy Advisor, Office of Disease Prevention and Health Promotion, US Department of Health and Human Services</i>
<b>1:15 p.m. – 2:15 p.m.</b> Ballroom AB	<b>Plenary 1 – Moderator: John Packham, PhD</b> <b>Building a Healthier Nevada: A Local Perspective on <i>Healthy People 2010 and 2020</i></b>  (Topic 1: The <i>Healthy People 2010</i> Initiative in Nevada) <i>Brad Towle, MA, MPA, Health Program Specialist, Office of Health Statistics and Surveillance; Bureau of Health Statistics, Planning, and Emergency Response; Nevada State Health Division</i>  (Topic 2: The Nevada Academy of Health, Nevada Health Scorecard) <i>Jay Kvam, MSPH, Health Program Specialist, Quality Improvement Unit; Bureau of Health Care Quality and Compliance; Nevada State Health Division</i>

## Day One - Monday, September 21, 2009

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<b>2:15 p.m. – 2:30 p.m.</b> Ballroom C	Break and Exhibits
<b>2:30 p.m. – 3:45 p.m.</b> Ballroom AB	<b>Plenary 2 - Moderator: Christopher Roller</b> <b>Healthy Living by Design: Policy from a (New) Public Health Perspective</b>  (Overview) What is Policy and Environmental Change? <i>Eric Ohlson, Coalition Coordinator, Join Together Northern Nevada</i>  (Strategy 1 - Incentives) Incentivizing Smoke-Free Homes in Northern Nevada. <i>Nicole Alberti, MA, NCC, Health Educator II, Washoe County Health District, in partnership with the Northern Nevada Apartment Association</i>  (Strategy 2 – Reducing Barriers to Access) Reducing Barriers to Care through Presumptive Eligibility. <i>Michelle Gorelow, MAEd, Director of Program Services, March of Dimes Nevada Chapter</i>  (Strategy 3 - Physical Design) Making Kids Safer and Healthier through Environmental Design. <i>Bill Story, Bicycle, Pedestrian &amp; Safe Routes to School Programs Manager, Nevada Department of Transportation</i>  (Strategy 4 - Legislation) How Public Health Fared in the 2009 Legislative Session. <i>Larry Matheis, Executive Director, Nevada State Medical Association</i>
<b>3:45 p.m. – 5:00 p.m.</b> Great Room 403 & Room 402	<b>Social Reception and Poster Sessions</b> <ul style="list-style-type: none"><li>• Poster Sessions</li><li>• JNPHA Presentation, <i>Timothy Bungum, DrPH, Editor, Journal of the Nevada Public Health Association</i></li><li>• Public Health Awards, <i>Jennifer Hadayia, MPA, President-Elect, Nevada Public Health Association</i></li><li>• Scholarship Awards, <i>Nancy Menzel, PhD, RN, President, Nevada Public Health Association</i></li></ul>
<b>5:00 p.m. – 7:00 p.m.</b> Great Room 403	<b>NPHA Executive Board Meeting</b>
<b>7:00 p.m. – 9:00 p.m.</b> Theater (3 <sup>rd</sup> floor)	<b>“Unnatural Causes: Is inequality making us sick?”</b> Film Viewing and Community Dialogue on Health Disparities Moderator: John Packham, PhD

7:00 a.m. – 8:00 a.m.  
Ballroom C

**Breakfast Roundtables: *Perspectives on Pressing Public Health Issues from Nevada's Leaders***

**Table 1: State Agencies**

**Topic: *Maintaining Access to Care in a Time of Scarce Resources***

Department of Health and Human Services (Michael J. Willden, Director)  
Department of Health and Human Services, Health Care Financing and Policy (Chuck Duarte, Administrator)  
Nevada State Health Division, Frontier and Rural Public Health Services (Pam Graham)

**Table 2: Local Health Authorities**

**Topic: *Prevention and Protection: The Local Public Health Balance***

Carson City Health and Human Services (Marena Works, Director)  
Southern Nevada Health District (Lawrence Sands, District Health Officer)  
Washoe County Health District (Mary Anderson, District Health Officer)

**Table 3: Schools of Public Health**

**Topic: *Online Learning, Doctoral Programs, and the Journey to Accreditation***

University of Nevada, Reno (Mel Minarik, Graduate Program Director, School of Community Health Sciences)  
University of Nevada, Las Vegas (Shawn Gerstenberger, Executive Associate Dean, School of Community Health Sciences)

**Table 4: Voluntary Associations**

**Topic: *Grassroots Opportunities on the Road to National Health Care Reform***

Alzheimer's Association (Angie Pratt, Executive Director)  
American Cancer Society (Mandi Davidson, District Executive Director)  
American Heart Association/American Stroke Association (Christopher Roller, Advocacy/State Health Alliance Director)  
American Lung Association (Louise Martin, Executive Director)  
Nevada Diabetes Association (Mylan Hawkins, Executive Director)  
Nevada Public Health Foundation (Rota Rosaschi, Executive Director)

**Day Two - Tuesday, September 22, 2009**

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**8:00 a.m. – 8:15 a.m.**  
Ballroom AB

**Opening Remarks**  
*Nancy Menzel, PhD, RN*  
*President, Nevada Public Health Association*

**8:15 a.m. – 9:15 a.m.**  
Ballroom AB

**Plenary 3 - Moderator: Jennifer Bennett, MPH**  
**Nevada's Ecological Footprint: Re-examining Sustainability and the Future of Our Natural Resources**

(Topic 1 – Sustainable Energy). Wind, Water, Heat, or Solar: The Future of Green Energy in Nevada. *Jason Geddes, PhD, Environmental Services Administrator, City of Reno*

(Topic 2 – Green Buildings). Going Green: Creating a Healthier Built Environment. *John C. Sagebiel, PhD, LEED AP, Environmental Affairs Manager, Environmental Health and Safety, University of Nevada, Reno*

(Topic 3 – Food Sustainability). Food Policy and Health: Exploring Sustainable Food Practices in Nevada. *Leslie Allen, Program Officer, Cooperative Extension, University of Nevada, Reno*

**9:15 a.m. – 9:30 a.m.**  
Ballroom C

Break and Exhibits

**9:30 a.m. – 10:45 a.m.**  
Ballroom AB

**Plenary 4 - Moderator: Lyell Collins, MBA**  
**Building the Foundation for Health: Oral Health and Its Interconnections**

(Topic 1 – Identifying Oral Health Priorities for Nevada) *Christine Wood, RDH, Executive Director, Association of State and Territorial Dental Directors*

(Topic 2 – The 2008 State Oral Health Plan) *Michael Sanders, DMD, UNLV School of Dental Medicine and Chair, 2008 State Oral Health Summit Planning Committee*

(Topic 3 – Oral Health in the Legislative Session) *Jeanette Belz, Lobbyist for the Nevada Dental Association*

**Day Two - Tuesday, September 22, 2009**

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<b>10:45 a.m. – 11:00 a.m.</b> Ballroom C	Break and Exhibits
<b>11:00 a.m. – 12:15 p.m.</b>	<b>Concurrent Breakout Sessions</b>
Room 422	<b>Breakout 1</b> Moderator: Nancy Menzel <i>Environmental Influences on Public Health in Nevada</i>
Room 320	<b>Breakout 2</b> Moderator: Jennifer Hadayia <i>Health Across the Lifespan (Part 1): Health Behaviors from Kindergarten to the Golden Years</i>
Room 423	<b>Breakout 3</b> Moderator: Christopher Roller <i>New Dilemmas, New Solutions: Expanding the Dialogue on Access to Care</i>
<b>12:15 p.m. – 1:15 p.m.</b> Ballroom C	Lunch (provided) and NPHA Business Meeting and Planning
<b>1:15 p.m. – 2:30 p.m.</b>	<b>Concurrent Breakout Sessions</b>
Room 422	<b>Breakout 4</b> Moderator: Charlene Howard <i>Responding to Chronic Disease in Nevada: Policy, Programs, Promising Results</i>
Room 423	<b>Breakout 5</b> Moderator: Marena Works <i>Health Across the Lifespan (Part 2): Gathering Data On Key Health Concerns</i>
Room 320	<b>Breakout 6</b> Moderator: Jennifer Bennett <i>Getting Ready for 2020: Future Trends in Public Health in Nevada</i>
<b>2:30 p.m. – 3:00 p.m.</b> Ballroom AB	<b>Closing Remarks: NPHA in 2010 and Beyond</b> <i>Jennifer Hadayia, MPA, President-Elect Nevada Public Health Association</i>
	Evaluation and Raffle Prizes