

**Plenary Session Bios**

**Ursula Bauer, PhD, MPH**

Ursula Bauer, PhD, MPH, is the director of CDC's National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP), a position she assumed on January 4, 2010. In that role, she sets the strategic direction for the center's "Winnable Battles" of tobacco use prevention, improved nutrition and physical activity, and prevention of teen and unintended pregnancy, as well as key priorities related to the leading causes of death.

NCCDPHP has an annual budget of about \$1 billion and 1,300 staff dedicated to preventing chronic diseases and promoting health across the life span, in key settings, and with attention to the primary chronic disease risk factors.

Before becoming director of NCCDPHP, Dr. Bauer was director of the Division of Chronic Disease and Injury Prevention in the New York State Department of Health. Her entire public health career has been in state service, in Louisiana, Florida, and New York.

Dr. Bauer received her PhD in epidemiology from Yale University, her MPH in family health from Columbia University, and a master's degree in political science from Rutgers University.

**Joyce R. Gaufin**

Joyce Gaufin has a broad background in public health serving as a leader in local, state, and national programs and organizations. She is the Executive Director of the Great Basin Public Health Leadership Institute; she previously worked for the Utah Department of Health. Her career has focused on workforce training, organizational assessment and development, and quality improvement. Her areas of expertise include management and leadership training, strategic planning, team building, board training/development, and emergency preparedness/planning.

Joyce is a life-time member and former President of the Utah Public Health Association. She is also a member of the Nevada Public Health Association. She has been an active leader within the Health Administration Section (HAS) of the American Public Health Association (APHA), serving as Chairperson (2003), Program Planner, and Governing Councilor. She is a past Chairperson for the Intersectional Council (ISC) for APHA, and served on the APHA Executive Board (ex officio). She currently serves on the APHA Education Board, and has previously served on TFAIR, "The Nation's Health" Advisory Committee, and the Katrina Task Force. As ISC Chair, Joyce provided leadership to help strengthen the working relationship between the ISC and Committee on Affiliates (CoA). As a leader in both APHA and her affiliate

organizations, Joyce has developed a broad understanding of the cross-cutting interests of diverse organizational elements and constituencies.

Joyce is currently co-editing a book on essential public health practice skills with Dr. Barry Levy. She is a frequent guest speaker for state, regional and national conferences on topics of leadership and workforce development in both practice and academic settings. Joyce received her BS in Sociology from Westminster College in Salt Lake City (Summa Cum Laude). Joyce is a graduate of the National Public Health Leadership Institute (NPHLI).

Joyce received the Theodore Bruce Beatty Award from UPHA in 1994 for distinguished service in the field of public health, the highest award presented by this organization. She received an award from the Utah Medical Association for her leadership in the creation of the Utah Health Care Professions/Public Health Initiative. She received the Health Administration Section Chairperson's Award in 2000. Joyce served as Chairperson of the National Public Health Leadership Development Network (NLN), and was appointed to the NLN Balderson Leadership Council in 2009.

### **Herb K. Schultz, MPP**

Herb K. Schultz was recently appointed by President Barack Obama to serve as Regional Director at the U.S. Department of Health and Human Services' (HHS) Region IX. Region IX includes the states of Arizona, California, Nevada, Hawaii, the territories of American Samoa, Commonwealth of the Northern Marianas Islands, and Guam, as well as the freely associated states of the Federated States of Micronesia, Republic of Marshall Islands, and Republic of Palau. In this role, he serves as HHS Secretary Kathleen Sebelius' key representative in the Region, ensuring that close contact is maintained by the federal government with state, local, tribal, and territorial governmental and external, non-governmental partners on a wide range of health and social service issues. In addition, the HHS Secretary's 10 Regional Directors/Regional Offices work actively to address the needs of communities and individuals served through HHS programs and policies.

Mr. Schultz received his BA in Political Science and International Studies from The American University in Washington, DC and has a Masters Degree in Public Policy from Georgetown University, also in Washington, DC.

## **Carmen Rita Nevarez, MD, MPH**

Carmen Rita Nevarez, MD, MPH currently serves as the Vice President of External Relations and Preventive Medicine Advisor at the Public Health Institute (PHI), one of the largest and most comprehensive non-profit public health organizations in the nation

Dr Nevarez has over 30 years of experience as a physician and 27 years as a public health practitioner, having served as the Director of Department of Health and Human Services and Health Officer, City of Berkeley, California, as well as in various clinical settings including serving as Medical Director at La Clinica de la Raza in Oakland. She is currently President of the American Public Health Association (APHA). She is past Board Chair of Latino Coalition for a Healthy California and a member of the Partnership for Prevention Advisory Board. In addition, she has served state government as a member of advisory committees on Primary Care Clinics, Binational and Border Health and Multicultural Health. Her areas of expertise include Women's reproductive health, community based strategies for chronic disease prevention, and social media for public health.